

FUNDA

Enhancing Institutional Capacities for Managing Functional Urban Areas in the Danube Region

**Experience gained after
National Workshop PP06 - RDA SW – Romania
on 21st January 2026**

**FUNDA Project Meeting
online – 12 February 2026**

**PP06 - Regional Development Agency South-West Oltenia
Sorin Cosmulescu**

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Workshop Purpose & Context

Objective of the National Workshop:

- 1. Launch and test the pilot activities for Craiova East Functional Urban Area (FUA)**
- 2. Strengthen multilevel governance in the Danube Region**
- 3. Engage local stakeholders in shaping FUA planning tools**
- 4. Participants: Local authorities, regional institutions, GIS experts, SUERD representatives, academia, business sector**

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Key Technical Contributions

- 1. Baseline Study Highlights (RDA SW + LECHNER)**
- 2. Overview of strategic documents & legislation on FUAs**
- 3. Exploratory first insights on East Craiova FUA – business infrastructure potential**
- 4. GIS Platform Demonstration - Presented by Daniela Ion**
- 5. Interactive mapping, layers, and data visualization for Craiova Est**
- 6. SUERD Perspective - Presented by Irina Cozma (MDLPA)**
- 7. Tools for self-assessment and governance improvement**

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Interactive Consultation: A First case for RDA SW

1. Innovative engagement method:

- 4 live consultations using QR-code smartphone quizzes
- Real-time voting and instant visualization
- High participation and dynamic atmosphere

2. Stakeholder reaction:

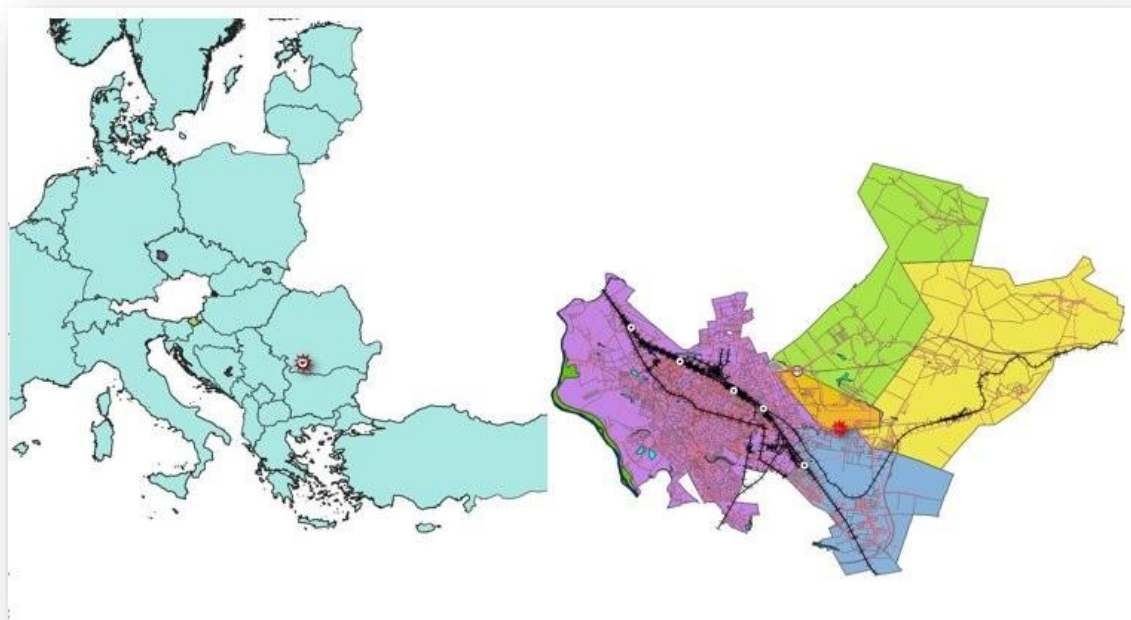
"Workshop worthy of the year 2026"

- Strong appreciation for modern, digital consultation tools

3. Impact:

- 1. Clear prioritisation of challenges**
- 2. Increased stakeholder ownership**
- 3. Craiova Municipality committed to adopting the method (live QR-code consultations with citizens)**

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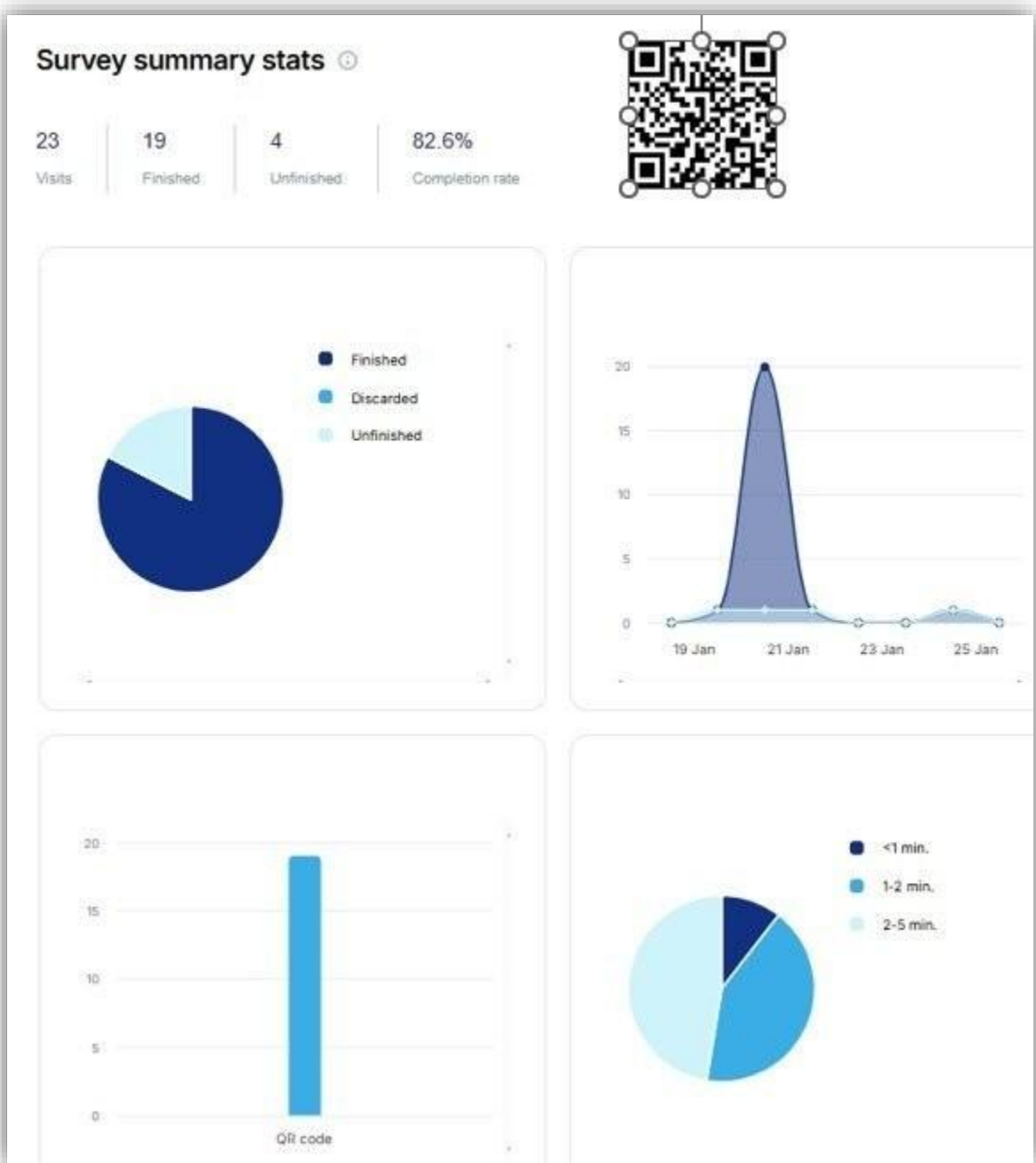


FUA Maps



Quiz results

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Summary Stats

Survey pages

Welcome page

Page 1

Page 2

Logo

Zona urbană funcțională(ZUF)

Multiple choice

1

Question skips

Provocări principale ale unei ZUF (zonă urbană funcțională):*

Alegeți cel mult 3 provocări.

☐ Guvernanță și Administrare

☐ Dezvoltare Urbană și Planificare

☐ Infrastructură (apă, canalizare, energie)

☐ Socio-Economice

☐ Mobilitate și Transport

☐ Mediu și Sustenabilitate

Survey pages

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Lessons Learned & Added Value

What RDA SW learned:

- 1. Digital tools significantly increase engagement**
- 2. Stakeholders are ready for FUA-level planning**
- 3. Governance gaps remain a major challenge**
- 4. GIS-based evidence is essential for decision-making**

Added value for FUNDA:

- 1. Strong national validation of the pilot approach**
- 2. Clear direction for next steps in the Business Infrastructure Pilot**
- 3. Reinforced need for harmonized FUA governance tools**

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Next Steps for PP6 (RDA SW Oltenia)

- 1. Continue stakeholder consultations**
- 2. Refine GIS platform functionalities**
- 3. Develop planning tools for East Craiova Pilot FUA**
- 4. Contribute to the Transnational Strategy & FUANET**
- 5. Prepare the next National Workshop (NWS2) – March 19th, 2026**

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Conclusions

The Craiova national workshop demonstrated that:

- 1. FUA governance is a real need**
- 2. Stakeholders are engaged and motivated**
- 3. Digital tools do transform the dynamic participation of stakeholders to consultation**
- 4. FUNDA provides the right framework at the right moment**

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THANK YOU!

Interreg
Danube Region



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<https://interreg-danube.eu/projects/funda>

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